



Oxford Business College

Overview of Part-time Marketing Courses

Professional Certificate in Marketing					
	Module dates	Module times	Tuition fee per module	Tuition fee per course	CIM fees
Customer Communications	Sept-Dec	Each module alternate evenings	£ 210	£ 840	£ 120 Registration fees Examination fees: £55 X 2 Assignment fees: £70 X 2
Marketing Fundamentals					
Marketing Environment	Feb-June	(with occasional weekends)			
Marketing in Practice					
Professional Diploma in Marketing					
	Module dates	Module times	Tuition fee per module	Tuition fee per course	CIM fees
Marketing Research	Sept-Dec	Each module alternate evenings	£ 265	£ 1,060	£160 Registration fees Assignment fees: £ 70 X 4
Marketing Planning					
Marketing Communications	Feb-June				
Marketing Management in Practice					
Professional Post-Graduate Diploma in Marketing					
	Module dates	Module times	Tuition fee per module	Tuition fee per course	CIM fees
Analysis and Evaluation	Sept-Dec	One module per evening (with occasional weekends)	£ 335	£ 1,340	£ 200 Registration fees Examination fees: £ 55 X 3 £ 70 X 1
Strategic Marketing Decisions					
Managing Marketing Performance	Feb-June				
Strategic Marketing in Practice					

**course books not included in above fees

Part-time University MBA programme

Fee includes:

- Edexcel and University examination and assessment fees
- Edexcel and University registration fees
- Course manuals for each manual
- Access to Virtual Library in Yr 2

MBA Yr 1 (Diploma in Management Studies)

Registration fee	£95
Installment 1	£1950 (payable before course start)
Installment 2	£995 (payable before 2nd term)
Installment 3	£995 (payable before 3rd term)

5% discount available for full Yr 1 tuition fee payment

MBA Yr 2 (Top-up MBA)

Installment 1	£2250 (payable on enrollment)
Installment 2	£1050 (payable before 2nd term)
Installment 3	£1050 (payable before 3rd term)

5% discount available for full Yr 2 fee payment

	Full fee (£)	Installment fee (£)
ACCA Accounting Programmes		
<i>(ACCA registration and assessment fees not included)</i>		
ACCA Year 1***	3300	n/a
ACCA Year 2***	3200	n/a
ACCA Year 3***	2900	n/a
ACCA plus DMS Year 1 ***	4900	1850 X 3
ACCA plus DMS Year 2 ***	4800	1800 X 3
ACCA plus DMS Year 3 ***	4500	1600 X 3
ACCA plus MBA Year 1***/	5780	2100 X 3
ACCA plus MBA Year 2 ***	5680	2050 X 3
ACCA plus MBA Year 3 ***	5380	1950 X 3
Other		
English Language for Academic Study	250 per week	

Examination fees (ACCA, CIM and University MBA only) (£)

*The University MBA fee excludes University enrolment/assessment fees of 1,920, payable in 4 installments of 480

**Schedule of CIM assessment and registration fees

	Registration	Assessment
CIM Certificate	120	70 X 4 assignments
CIM Diploma	160	70 X 4 assignments
CIM PG Diploma	200	50 X 3 examinations 70 X 1 examination

***Schedule of ACCA assessment and registration fee

Initial Registration	64	Annual Subscription	64
Exam fee (Knowledge)	47	Exam fee (Skills)	55
Exam fee (Professional)	63		

ACCOMMODATION AND AIRPORT TRANSFER FEES (£)

ACCOMMODATION

Host Family (Standard)	139 per week
Host Family (Executive)	169 per week
Self-catering (Shared Room)	270 per month (Minimum payment of 3 months) + 15 per month cleaning charge
Self-catering (Single Room)	550 per month (Minimum payment of 3 months) + 15 per month cleaning charge
Accommodation Deposit	250

NOTES:

- College self-catering accommodation (and in particular the availability single rooms) is in limited supply. Students are advised to pay the accommodation deposit at least 1 month before the start date of their course
- The accommodation deposit must be received before host family accommodation can be arranged. Students are advised to pay this deposit approximately 1 month before the start date of their course
- The minimum rent for self-catering accommodation to be paid is 3 months

AIRPORT TRANSFER (SINGLE)

From Heathrow to Oxford	100
From Gatwick to Oxford	120

FULL-TIME TUITION FEES 2008

Full fee (£) **Installment fee (£)**

(Please note that the installment fee is not available for students seeking an international student visa)

College Registration Fee 95

Undergraduate Business Programmes
(All examination/University enrolment fees included)

University Foundation Programme	6750	2400 X 3
12-month HNC/HND	7550	2700 X 3
9-month top-up BA degree Programme	6800	2450 X 3

Post-graduate Business Programmes
(All examination/University enrolment fees included – except for 15-month University of Sunderland MBA)

15-month University of Sunderland MBA*	6950*	2500 X 3
12-month MBA	6950	2500 X 3
15-month MBA	7450	2650 X 3
18-month MBA	7950	2750 X 3
15-month MBA in Marketing (with CIM Diploma)	8950	3125 X 3
9-month Master Qualifying Programme	5950	2125 X 3
3-month Pre-MBA	2500	n/a
6-month Pre-MBA	4500	n/a
Diploma in Management Studies	4800	1800 X 3

Professional Marketing Programmes
(CIM registration and assessment fees not included)

3-month Marketing Certificate (CIM) **	2500**	n/a
6-month Diploma in Marketing (CIM) **	3800**	n/a
12-month P-grad Diploma in Marketing (CIM) **	9300**	3300 X 3